




Draft 2014 – 2018 Strategic Plan

Presented to ASMFC Business Session
August 6, 2013






Vision Statement: *Survey Results*

- 1. Sustainably managing Atlantic coastal fisheries**
 2. Sustainably managing Atlantic marine fisheries
 3. Sustainably managing Atlantic coastal resources
 4. Sustainable marine fisheries achieved through science and collaboration benefiting all
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Values

- Effective stewardship through strong partnerships
 - Decisions based on sound science
 - Long-term ecological sustainability
 - Transparency and accountability in all actions
 - Timely response to new information through adaptive management
 - Balancing conservation with economic success of coastal communities
 - Efficient use of time and fiscal resources
 - Work cooperatively with honesty, integrity, and fairness
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Driving Forces

- Pressure on Fishery Resources and Industry
 - Science-based Management
 - Legislation
 - Federal, State, and Commission Resources
 - Ecosystem Functions
 - Climate Change
 - Threatened and Endangered Species Listings
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Goals

1. Rebuild, maintain and fairly (equitably) allocate Atlantic coastal fisheries
 2. Provide the scientific basis to conduct stock assessments and support management actions
 3. Ensure stakeholder compliance with FMPs
 4. Protect and enhance fish habitat and ecosystem health through partnerships and education
 5. Strengthen stakeholder and public support
 6. Advance priorities through proactive legislative policy agenda
 7. Ensure the fiscal stability and efficient administration
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Strategies by Goal






Goal 1 – Rebuild, maintain and allocate Atlantic coastal fisheries

- Sound science and well defined management goals
 - State/federal partnerships
 - Adaptive management to address emerging issues
 - Efficient, transparent, and accountable management
 - Evaluate progress towards rebuilding fisheries
 - Strengthen interactions and input among stakeholders, technical, advisory, and management groups
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Goal 2 – Provide the scientific basis to conduct stock assessments and support informed management actions

- Stock assessments based on comprehensive data sources and collaborative research
 - Address research priorities through cooperative data collection programs and technical analysis
 - Facilitate stakeholder involvement
 - Support ecosystem-based management through data collection and research
 - Provide stock assessment training
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Goal 3 – Ensure stakeholder compliance with interstate fishery management plans

- Compliance requirements to foster stakeholder buy-in
 - Evaluate effectiveness of management measures and enforcement
 - Promote coordination among state and federal law enforcement agencies
 - Enhance stakeholder awareness through education and outreach
 - Deliver real time information regarding regulations and the outcomes of law enforcement investigations
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Goal 4 – Protect and enhance fish habitat & ecosystem health through partnerships/education

- Identify critical habitat
 - Promote the importance of habitat to healthy fisheries and ecosystems
 - Engage regional and local governments
 - Foster partnerships to leverage regulatory, political, and financial support
 - Identify mechanisms to evaluate ecosystem health
 - Ensure climate change management strategies are included in habitat conservation efforts
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Goal 5 – Strengthen stakeholder and public support for the Commission

- Increase public understanding and support of activities
 - Facilitate stakeholder participation through transparency and accountability
 - Strengthen national, regional, and local media relations
 - Use emerging communication platforms
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Goal 6 – Advance Commission and states’ priorities through proactive legislative policy agenda

- Increase profile and support in Congress
 - Advocate for sufficient appropriations
 - Engage Congress on legislation affecting the Atlantic coast
 - Coordinate with states to communicate unified goals
 - Promote states’ collective interests
 - Demonstrate the Commission as an effective management entity and resource to Congress and staffs
 - Promote economic benefits of Commission actions
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Goal 7 – Ensure the fiscal stability & efficient administration of the Commission

- Maintain or increase long-term funding
 - Conservatively manage budgets and reserves
 - Utilize new information technology to improve efficiencies and communications
 - Enhance growth and learning opportunities for Commission and state personnel
 - Engage new Commissioners and document institutional knowledge
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Next Steps

- August - September: State Hearings & Public Comment Period on 2014 – 2018 Strategic Action Plan
 - September - October: Develop 2014 Action Plan
 - Annual Meeting: Approve 2014 – 2018 Strategic Action Plan and 2014 Action Plan
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